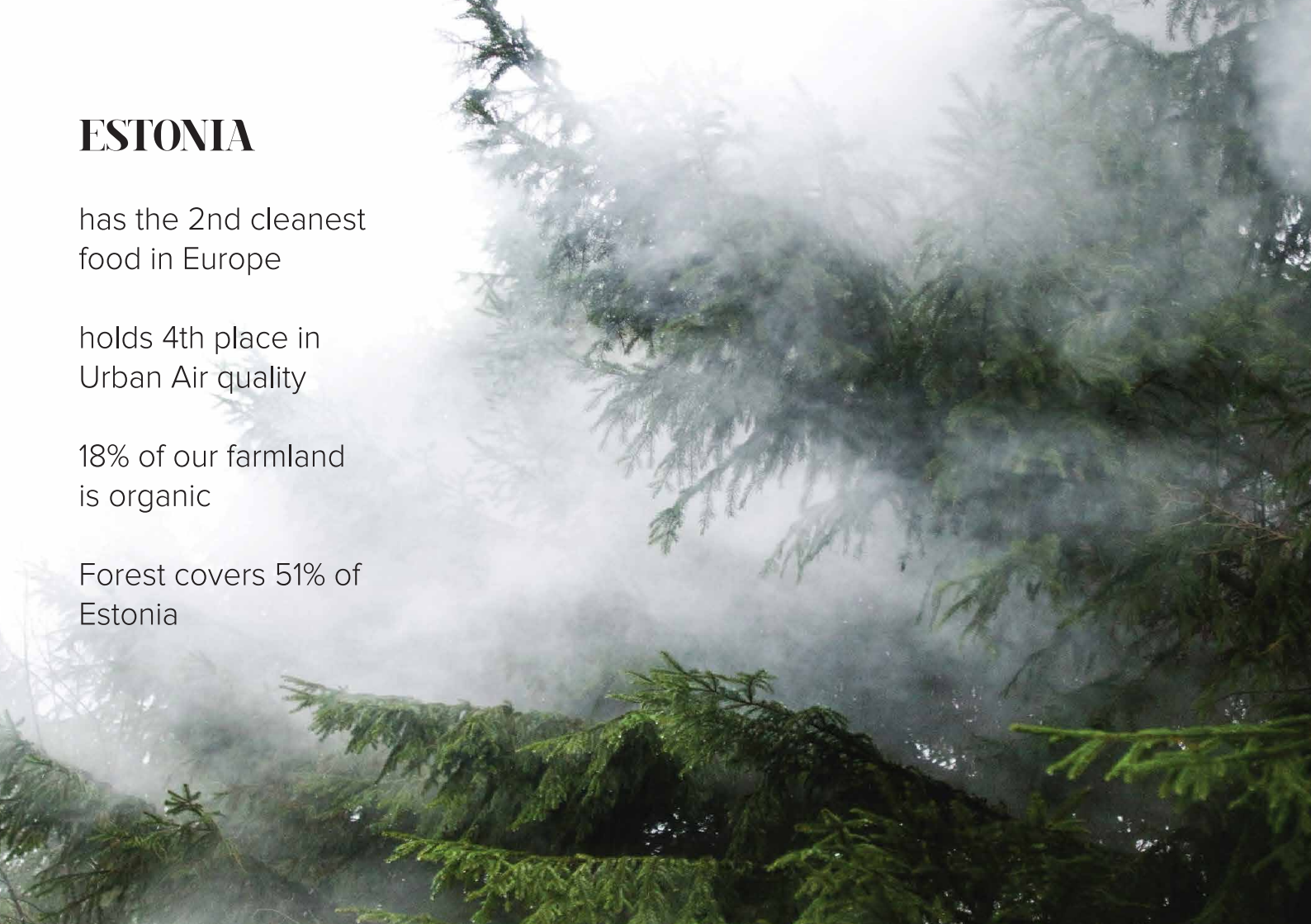
BalSnack

PRODUCT CATALOGUE

ABOUT ESTONIAN FOOD INDUSTRY

Estonia's food industry is built on high European quality standards, ensuring safety, consistency, and great taste. Thanks to our pristine nature, fertile soil, and some of the cleanest air in the world, Estonia offers an ideal environment for producing pure, natural raw materials. These ingredients form the foundation of our food products, giving them exceptional flavour and quality.
Estonian products are increasingly recognized internationally for their authenticity, traceability, and commitment to sustainable production - qualities that reflect the very best of Northern European food culture.



ESTONIA

has the 2nd cleanest food in Europe

holds 4th place in Urban Air quality

18% of our farmland is organic

Forest covers 51% of Estonia

ABOUT OUR COMPANY

Balsnack International Holding AS is a proud family-owned business founded in 1992 - and today, the largest potato chip manufacturer in Estonia. What began with a simple mission to bring something truly special and unique to the Baltic snack market has grown into a globally recognized brand.

We are passionate about crafting snacks that surprise and delight, with a portfolio of over 100 SKUs ranging from classic favorites to bold new creations. Our commitment to quality, innovation, and great taste has made us a trusted name in snack lovers' hearts worldwide.

Bread BITES



BREAD BITES

Fried bread is the No. 1 snack in the Estonian market and a firm favourite across the Baltic states.
To meet the tastes and expectations of international markets, we have developed a fresh, eye-catching packaging design that makes our Bread Bites stand out on shelves worldwide. Without compromising the authentic flavour that made them famous at home.

BRED BITES





Garlic flavoured 80g



Cheese and onion flavoured 80g



Bacon and mild cilli flavoured 80g



Net weight	Bags in the box	Boxes on the pallet	Product shelf life (months)
80g	54	56	9

TEXAS PRODUCTS

Texas Popcorn is rapidly winning over snack lovers world-wide,with more than 80% of our production exported to in-ternationalmarkets. We use only A-grade, musroom-shaped popcorn kernels for the perfect pop, texture, and crunch. Our eye-catching, innovative packaging ensures maximum shelf appeal, helping drive impressive sales growth.
In addition to popcorn, we also produce extruded corn rings, made from nothing but pure corn, oil, and seasoning, no unnecessary additives. Currently, our rings are available in a delicious cheese & onion flavour, but more varieties are coming soon.If needed, we can work closely with our part-ners to fast-track flavour development and bring new prod-ucts to market together.

TEXAS popcorn



TEXAS POPCORN



Salt flavoured 60g



Cheese flavoured 60g



Butter flavoured 60g

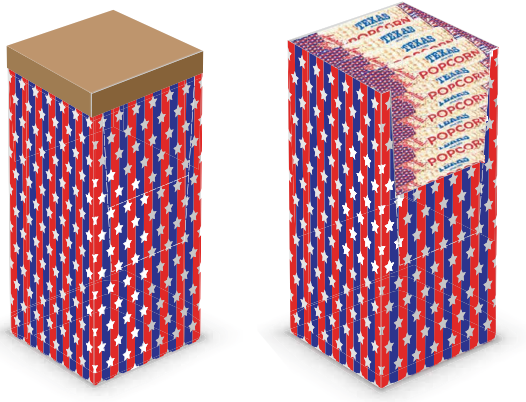
Net weight	Bags in the box	Boxes on the pallet	Product shelf life (months)
60g	25	32	9/12

TEXAS POPCORN



Net weight	Bags in the box	Boxes on the pallet	Product shelf life (months)
175g	47	8	12

Net weight	Bags in the box	Boxes on the pallet	Product shelf life (months)
150g	58	8	12



TEXAS
snacks



TEXAS SNACKS



Cheese and onion flavoured 60g

Net weight	Bags in the box	Boxes on the pallet	Product shelf life (months)
50g	25	32	12



Cheese and onion flavoured 150g

Net weight	Bags in the box	Boxes on the pallet	Product shelf life (months)
150g	50	8	12


Grand
chips

GRAND POTATO CHIPS

Grand Chips began with a breakthrough our first production line, a locally invented and custom-built Potato Wafer line, designed by our own engineers. This innovation marked the birth of Grand Chips, and the original recipe remains a closely guarded family secret to this day. With their one-of-a-kind shape, irresistible crispness, airy lightness, and perfectly balanced flavours, Grand Chips have captured the hearts (and taste buds) of snack lovers around the globe.

There is truly nothing else like them in the world.

GRAND CHIPS



*BBD for sea salt is 9 months

Net weight	Packages in the box	Boxes on the pallet	Product shelf life (months)
90g	16	155	12

Net weight	Packages in the box	Boxes on the pallet	Product shelf life (months)
60g	22	155	12

GRANDCHIPSOFFICIAL

12
boxes
in one display

16 or 22
units
in the box








Salty
SNACKS

SALTY SNACKS

We create a wide range of salty snacks using potato-, corn-, and wheat-based pellets, as well as corn balls and other unique bases. Our diverse selection allows us to craft flavours and textures to suit every taste.
In addition to our own brands, we offer private label solutions, working closely with partners to develop customised products that meet their exact market needs from recipe to packaging.

DOLLAR SNACKS



Garlic, chives & chili flavoured 50g



Sour cream & onion flavoured 50g



Ranch flavoured 50g

Net weight	Bags in the box	Boxes on the pallet	Product shelf life (months)
50g	40	32	9

PIRAAT



Bacon and chilli flavoured 150g



Sour cream and garlic flavoured
220g, 150g, 60g



Onion and cheese flavoured 150g



Mac and cheese flavoured 150g

Net weight	Bags in the box	Boxes on the pallet	Product shelf life (months)
220g	12	32	9
150g	12	32	9
60g	40	32	9

VIGUR



Cheese flavoured 90g



BBQ flavoured 70g



Cheese and onion dlavoured 90g

Net weight	Bags in the box	Boxes on the pallet	Product shelf life (months)
90g	24	32	9

Net weight	Bags in the box	Boxes on the pallet	Product shelf life (months)
70g	24	32	9

Crispy pork RIND



OSSI CRISPY PORK RIND SNACKS

Made from premium degreased pork rind, OSSI snacks pack an impressive nutritional punch over 70% protein and just 2% carbohydrates. That's more than seven times the protein of typical potato or grain-based chips, making them a favourite among fitness enthusiasts and anyone looking for a satisfying, low-carb snack.
Light, incredibly crunchy, and bursting with flavour OSSI Crispy Pork Rind Snacks are proof that healthy can also be seriously tasty.

OSSI



Sea salt flavoured 40g



Salt and pepper flavoured 40g



Mustard flavoured 40g



Chilli flavoured 40g

Net weight	Bags in the box	Boxes on the pallet	Product shelf life (months)
40g	18	72	12

EXTRUDED products



BREAKFAST CEREALS

Our breakfast cereals are made from a variety of grains using gentle extrusion technology to preserve their natural goodness. We use 100% natural ingredients: no additives, no added sugar. In some recipes, a small amount of salt is added purely for technological purposes.
Many of our cereals are enriched with inulin or folic acid, offering added health benefits.
Loved by health-conscious consumers and sports enthusiasts alike, our cereals are also a favourite among parents as a safe, wholesome finger food for little children.

BREAKFAST CEREALS



Kama puffs 150g



Four grain puffs 150g

Net weight	Bags in the box	Boxes on the pallet	Product shelf life (months)
150g	20	32	18

PRIVATE label



PRIVATE LABEL

We have created a wide variety of private label products: from Grand Potato Chips and popcorn to snacks made from wheat, corn, potato, and more.
With us, you're in control: choose the product, choose thepackage type and size, and design your own unique look. We'll bring your vision to life with the same quality and taste that have made our brands loved worldwide.


PRIVATE
LABEL
BRAND
PRIVATE
LABEL
BRAND
PRIVATE
LABEL
BRAND
90G
PRIVATE
LABEL
BRAND
120G

Anna & Clara`s/ private label in Denmark



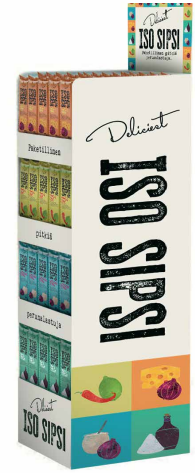
ISO SIPSI/ private label in Finland



Bobby`s/ private label in United Kingdom









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